



## **ResourceOne Increases Productivity with the Addition of the MCS Hayabusa**

GAITHERSBURG, MD, September, 2020 – MCS, Inc. announces ResourceOne, (a Moore company), and a leader for over 20 years in direct marketing solutions, has invested in the first MCS Hayabusa inkjet system in its Tulsa, Oklahoma facility. The Hayabusa, (the world’s fastest Raptor), is the fastest low-cost monochrome piezo production inkjet web printer, printing at over 1,000 fpm. It is designed to fill in the gaps that other inkjet technology avoids such as coated stocks and labels. The MCS Hayabusa is installed on a new EMT 1,000fpm unwinder/rewinder unit with a high performance Adphos Near IR drier.

Dave Johannes, EVP, Strategic Initiatives for Moore, explained “The Hayabusa has allowed us to increase our efficiency by replacing three of our current toner web printers with one MCS Hayabusa all while maintaining the same productivity at almost half the cost per image.”

As part of the world’s largest mail manufacturing company for the non-profit industry, ResourceOne provides creative and cost-effective solutions that exceed their customer's expectations. They provide outstanding customer service, and supply commercial print, direct mail, telemarketing and fulfillment services. With these intentions in mind, ResourceOne became an early adopter of many leading-edge technologies, including the MCS Hayabusa. Johannes added, “At ResourceOne we are continually looking at new technology to bring the best in class to work for our clients and are very pleased with the difference adding the Hayabusa has made in such a short period of time.”

The MCS Hayabusa can inkjet over 2,000 letters per minute – and with its flexibility in dye, pigment, and polymer pigments ink options – can print on coated labels and even aqueous coated stocks. The Hayabusa also met the ResourceOne requirement of minimal maintenance cost and no click charges. Johannes continued, “I believe this is the best product we’ve purchased from MCS. From the top down, everyone loves it. It has really exceeded our expectations.”

Bob Kahle, Chief Operating Officer for ResourceOne, remarked, “the unit appears to have a lot of promise. We have done some retro fits to our unit that has made the machine a potential elite.”

The MCS Hayabusa is designed to work with almost all existing ultra-high-speed pre and post bindery equipment including unwinders, rewinders, cutters and even web printing presses. To see a video on the Hayabusa, go to [www.mcspro.com/videos](http://www.mcspro.com/videos).

### **About MCS**

MCS is the leading provider of solutions for mail manufacturers who specialize in producing the valuable stream of mail communication that reach consumers and businesses mailboxes every day. Advertising and marketing mail as well as transactional mail such as financial and health care-based mail are becoming more and more sophisticated and MCS has evolved since 1991 to provide solutions tailored to this industry.

More information:

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### **About Moore**

Moore is a global leader in performance-driven marketing solutions focused on all facets of the consumer experience. Comprised of 33 companies with more than 2,500 employees, Moore is dedicated to helping clients fulfill their missions. The organization provides services including strategic consulting, creative development, media planning and buying, research and analytics, production management and product fulfillment, database services and public relations to nonprofit, association, commercial and government clients, and is a key contributor to strengthening these sectors.

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